

EXECUTIVE SUMMARY

Search Engines today drive more than 85% of Internet traffic. Thus, if your website is not listed well on search engines for the right keywords, your competitors are making money.

It is very important for a website to have an effective search engine optimization (SEO) plan in order to position the website well. We propose utilizing website page optimization, relevant inbound link building, and press releases to increase your website search engine visibility and rankings.

SEO Link Building from BizAtomic can help you reach a highly motivated target audience (proactive audience) through natural search engine rankings. A proactive audience increases website conversion rate resulting in a positive ROI.

- **It's Quick:** You can [get started right now](#) and stop wasting valuable Search Engine indexing activity
- **It's Affordable:** Every budget can afford Bizatomic SEO Link Building
- **It perfectly complements** any long term advertising or marketing strategy

Relevant Inbound Link Building

Creating quality inbound links to your website is vitally important to increasing your link popularity and page rank. Our Link Building Program includes 10 months of relevant one way link building.

The value Search Engines give to inbound links is determined by relevance. "Reciprocal Links" for example, can be ignored and may even decrease your link popularity.

To ensure you receive only relevant inbound (one way) links, we have set certain quality standards. BizAtomic follows some of the most stringent link building quality guidelines.

Link Building Quality Parameters:

- Only Incoming (one way or non-reciprocal) links campaigns.
- Manual selection of links ensuring high quality and relevance.
- Google identified sites are approached.
- Links are established from sites which are open to link building (no spamming).
- We adhere to the CAN-SPAM Act for emailing prospective link partners.
- No rel-no follow (not indexable by search)
- No Javascript links
- No links from webpages which have robots meta tag exclusions.
- Industry relevant links: At the outset of the links campaign, we will mutually define the broad industries from where the links would be established.
- Links will be established from webpages that are industry relevant.
- Links will be requested per the anchor texts defined during link building setup.
- Links will be established from pre-indexed webpages.
- No jump scripts
- No redirected links
- No image/flash based links
- Links would be checked for no-archive, no-follow, no-index tags.
- Randomization of the anchor text and link description would be used

Link Building Campaign Cost

Keyword Review and Link Building Setup (one time)	\$995
20-30 Inbound Links per month (monthly)	\$425
Link Building Reports (monthly)	Free

When can you see Results?

Once a link is established, Google typically takes another 4 weeks to index these links to your website and it takes another 4 weeks to start giving these links values. For those campaigns, which are spread over a number of months, as the established links get recognized by the search engines during their indexing cycles, the benefits of the links established can be seen.

Normally for keywords with a moderate to high level of competition associated with them, the links established for keyword(s) should reach a “critical mass” to show a difference in search engine rankings for respective keywords.

Contact Information

For any questions of clarifications, please feel free to contact us.

Email: sales@bizatomic.com

Phone: 1-800-942-9475

Website: www.BizAtomic.com

PROMISSORY NOTE AND CREDIT CARD AUTHORIZATION FORM

I,

<i>Client Name</i>

Agree to pay BizAtomic \$995 on contract signing and \$425 per month for a minimum of 6 months. After the 6 month term, the monthly service will automatically renew on a month-to-month basis until terminated in writing, with 30 days notice, by either party.

Description of Services:

SEO Link Building Level II (see attached proposal)

Sign Here

<i>Client Signature</i>	<i>Date</i> / /
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BizAtomic's Mailing Address:
23 Sanchez Ave., St Augustine, FL 32084

BizAtomic's Fax Number:
Fax: 1-800-504-7133

Please send or fax the following to BizAtomic (address above):

1. A copy of this entire document, signed in all relevant places
2. A check for the amount listed above, or complete the "BizAtomic Visa / MasterCard Authorization Form and Promissory Note:" below or send a bank wire

Bank Wire Instructions:

ABA Routing #: 061000104 Account #: 1000011650107
 Account information: Cyber Strategies, Inc. DBA, BizAtomic
 Bank: SunTrust - 1850 US HWY US1 South, St. Augustine, FL 32084
 PH: 904.842.3267

BizAtomic Visa / MasterCard Authorization Form and Promissory Note:

I hereby authorize BizAtomic to charge my credit card (information below) in the amount of \$1250 and \$425/month beginning 30 days from the signature date.

<i>Cardholder Name</i>	<i>Cardholder Signature</i>	
<i>Credit Card Number</i> . . .	<i>Expiration Date</i> / /	<i>CVV2 Code*</i>
<i>Billing Address, City, State, ZIP</i>		
<input checked="" type="checkbox"/> I authorize BizAtomic to charge my credit card for the " Payment Amount" as outlined above.		

*The right-most 3-digit number (after your card number) on your signature strip (on the back side of the card).